

## **Long Range Plan of Service 2025-2030**

### **OUR MISSION:**

**To be the prime destination for social interaction, cultural enrichment and lifelong learning in service to the needs and interests of our community.**

**CORE VALUE:** Dedicated to the right to free and uncensored access to information.

### **STRATEGIC PRIORITIES:**

- Expand Visibility
- Provide Access to Essential Technologies
- Reimagine and Revitalize Our Library Space
- Ensure the Library is a Sustainable Community Asset Through Good Governance

### **EXPAND VISIBILITY:**

- Build outreach throughout the community
- Promote library programs and services locally
- Leverage social media
- Increase participation at local functions and events
- Deepen collaboration with our schools

### **PROVIDE ACCESS TO ESSENTIAL TECHNOLOGIES:**

- Supply the digital tools needed to keep the public connected and engaged
- Offer training to effectively use current and available technologies

### **REIMAGINE AND REVITALIZE OUR LIBRARY SPACE:**

- Continue to be an eco-minded facility that serves as a model for the community and beyond
- Assure the library remains user-friendly and supports the changing needs of the community
- Utilize outdoor spaces throughout the year
- Serve as a trusted “safe space” for daily use and a refuge during personal or community-wide crisis

### **ENSURE THE LIBRARY IS A SUSTAINABLE COMMUNITY ASSET THROUGH GOOD GOVERNANCE**

- Maintain ongoing, eco-conscious practices and education in all library operations, while serving as an example to our community
- Explore effective fundraising, legacy giving and grant-seeking strategies
- Maintain sound, community-supported fiscal policies
- Establish durable new relationships with community businesses and organizations
- Continue to nurture existing partnerships
- Educate and inspire an informed, welcoming staff