



Long Range Plan of Service--2021-2024

OUR MISSION:

To be the community destination for social, cultural and lifelong learning for those of all ages and stages.

CORE VALUE: *The right to free and uncensored access to information*

STRATEGIC PRIORITIES:

- Increase Visibility
- Provide Access to Essential Technologies
- Reimagine, Rethink, Redo Our Physical Facility
- Ensure the Library is a Sustainable Community Asset For Future Generations

INCREASE VISIBILITY:

- Provide outreach to all members of our community
- Promote library programs locally
- Boost social media
- Increase presence at local functions and events
- Expand outreach to schools
- Increase streaming and recording of live programming

PROVDE ACCESS TO ESSENTIAL TECHNOLOGIES:

- Supply the digital tools needed to keep the public connected and engaged in the 21st century
- Offer public training on current and emerging technologies
- Expand virtual services



REIMAGINE, RETHINK, REDO OUR PHYSICAL FACILITY:

- Assure the library remains user-friendly, and supports the changing needs of the community
- Utilize outdoor space
- Serve as a trusted “safe space” for daily use and a refuge during crises from personal to community-wide

ENSURE THE LIBRARY IS A SUSTAINABLE COMMUNITY ASSET FOR FUTURE GENERATIONS:

- Expand ongoing eco-conscious practices and education in all library operations, while serving as an example to our community
- Develop effective fundraising, legacy giving and grant-seeking strategies
- Strive to maintain sound, community supported fiscal policies
- Form lasting partnerships with community businesses and organizations
- Maintain a well-trained, informed and welcoming staff