

## Sustainability Plan

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Our sustainability plan is a long-term strategy that aligns the library's values and resources with community needs. A successful plan will be viable and relevant even when conditions change.

## Mission

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The mission of the Hendrick Hudson Free Library is to provide access to informational, educational, cultural and recreational materials and services in a variety of formats and technologies; to serve the library needs of the community; to be a gathering place for community members; to be responsive to the changing demographics of our community, and to uphold the public's right to free and uncensored access to information.

### Hendrick Hudson Free Library

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[www.henhudfreelibrary.org](http://www.henhudfreelibrary.org)

# Hendrick Hudson Free Library

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## Sustainability Plan 2018-2021

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## Our Goal

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We will be proactive in applying sustainable principles in the following areas:



### Facilities/Operations

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To ensure the library remains user-friendly and supports the changing needs of the community while providing a safe place to gather:

- Repair and refurbish areas of the building in a manner that reflects our commitment to sustainable practices
- Update public restrooms
- Maintain aggressive maintenances schedule to insure long-term stability
- Provide flexible hours

### Programming/Services

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To provide creative programming and services to meet the changing needs, demographics, and interests of our community:

- Investigate online booking of study rooms and program registrations
- Increase children's programming and attendance
- Explore a wider variety of publicity efforts to encourage greater usage of services
- Support educational and cultural trends through collection and programming

## Community /Partnerships

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To expand our presence in the community by forming partnerships with local businesses, civic organizations, our school district, and government agencies:

- Form additional community partnerships with businesses and organizations
- Explore multi-library collaboration and sharing of resources
- Investigate providing additional services which will bring users into library (UPS pickup location, EZPass retailer, etc.)

### Staffing

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To incentivize our staff to better serve our community:

- Support continuing education and training
- Encourage positive patron interactions
- Provide competitive compensation

### Financial Stewardship

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To responsibly manage library funds by:

- Present balanced budgets
- Maintain transparency
- Seek grant opportunities
- Obtain corporate sponsors for major programs
- Develop and promote an endowment fund and legacy giving campaign
- Create a long-range fundraising strategy
- Streamline library operations for cost savings

## Technology

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To keep current on new technologies, adopting those that best serve our library community, and educating and empowering our patrons to use these tools on their own.

- Keep the library Website current so that all library resources are easy to find on a wide array of devices
- Introduce a mobile app for iPhone and Android devices
- Make productive use of social media
- Investigate the use of chat, messaging, and texting as a means for librarians to respond to patron questions
- Implement mobile computer services (laptops, tablets, etc., for in-library patron/programming use)
- Explore a community wireless partnership with HHSD and local businesses
- Offer public training on current and emerging technologies

### Environmental Stewardship

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To continue to align our standards with those of the Westchester Green Business Council in every aspect of the library's operations by promoting environmentally conscious practices and education while serving as an example to our community.